About ICTUSnet

ICTUSnet is a project that wants to improve the health care and quality of life of people having a stroke. ICTUSnet has the mission to create a network of collaboration between different regions of southern Europe formed by patients and professionals from different areas related to stroke, covering an area of 20 million inhabitants. At the same time, ICTUSnet aims to create research infrastructures that incorporate innovative data analysis technologies to improve stroke care systems and subsequently reduce the impact of the disease on the population.

To obtain this, the partners have structured the tasks to be performed in 8 work packages:
* WP1: REGIONAL REGISTRIES AND INTEGRATED PLATFORM
* WP2: ARTIFICIAL INTELIGENCE TOOLS (TEXT & IMAGING)
* WP3: ANALYSIS & BENCHMARKING OF STROKE HEALTHCARE PATHWAYS
* WP4: KNOWLEDGE TRANSFER TO HEALTH POLICIES
* WP5: KNOWLEDGE EXCHANGE, COLLABORATION & MUTUAL LEARNING
* WP T1: PROJECT MANAGEMENT
* WP T2: COMMUNICATION
* WP T3: EVALUATION

ICTUSnet is planned for 3 years (April 2018 - March 2021)

What will be done in WP T3: Communication

Objectives

The main objective of this WP is to disseminate ICTUSnet's activity and extend its impact. It aims to guarantee successful flow of information with the main stakeholders and the project team. The communication objectives are aligned with the project's specific objectives, namely:
* ICTUSnet's communication approach aims to overcome the lack of trust from professionals and patients towards new technologies. The communication strategy of the project aims at tackling this barrier by using clear messages and appropriate language through different dissemination channels.
* The communication strategy for ICTUSnet has been designed to ensure the dissemination of the project's results, which will transfer stroke knowledge and best practices to improve stroke care strategies. Open Access Publications and Deliverables obtained in the project will be disseminated to promote transnational cooperation.
* ICTUSnet will disseminate good practices through the organisation of five thematic workshops (WP5), which will focus on creating discussions out of the results of the different WPs. In parallel, two groups for "good practices sharing" will focus on the practices that can be potentially transferred.

Tasks

1) Creation of the visual identity of the project

2) Organisation of dissemination events (mid-term workshop and final conference)

3) Design of ICTUSnet poster and roll-up

4) Design and implementation of a communication and exploitation plan

5) Creation of a project newsletter and social networks accounts

Deliverables

E T2.1 - Project visual identity

E T2.2 - Project website

E T2.3 - Mid-term workshop

E T2.4 - Final conference

E T2.5 - ICTUSnet poster

E T2.6 - ICTUSnet roll-up

E T2.7 - Communication and exploitation plan

E T2.8 - ICTUSnet social networks accounts

E T2.9 - Newsletter

@ICTUSnet   www.ictusnet-sudoe-eu